



ORA 5 HEV

REDEFINE YOUR NEW ERA



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Discover A New Era of Living—your Way...

Define happiness on your terms with the all-new
GWM ORA 5 HEV. One SUV. Every lifestyle.
Unrivalled performance and features, crafted for you.
**Now's the time to explore new experiences,
wherever the road leads.**



The New ERA *Exterior*

A Bold New Look. Sporty Spirit.

GWM ORA 5 HEV breaks the mold with sleek, modern lines and a strikingly sporty edge from every angle. Set your own trend. This is the SUV for those who never follow, only lead.



WATERDROP HEADLIGHTS
Signature LED water droplet design,
with smart auto on-off.

**PETAL-STYLE
LOW-DRAG WHEELS**
Bold 18" alloy wheels.

**HIDDEN DESIGN
TAILLIGHT**
Seamlessly integrated
LED taillights with
rear windshield wiper.



6 WAY

POWER ADJUSTABLE DRIVER SEAT

Power-adjustable driver seat with memory and ventilation.*

The New ERA Interior

Comfort—sporty and Cool, Inside and Out.

Step into a cabin defined by flowing curves and a spacious, open feel. The signature **DARK-GREY** palette adds attitude and style from every angle. Every feature is crafted for pure driving pleasure. Enjoy every journey from start to finish.



GALAXY RHYTHM AMBIENT LIGHTS
Customizable ambient lighting to match every mood.*



8.8" VANITY MIRROR
Sun visor with illuminated 8.8" vanity mirror.*



REAR PASSENGER COMFORT
Rear air vents with USB-C port and a 3.2-liter cooling compartment.*



AMOR ACOUSTICS 9 POSITION SPEAKERS
9 speakers delivering immersive surround sound.*

*Refer to technical specifications and standard equipment for details.

The New ERA
Performance

Power Up Your Drive. More Punch, More Efficiency.



Fuel Consumption up to

23.3
km/L*

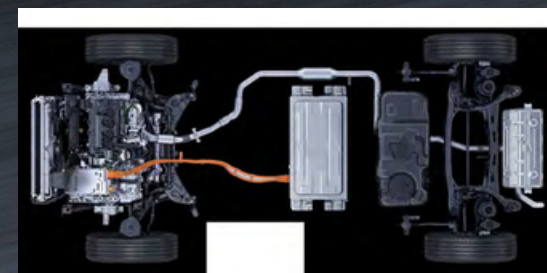


1.5L TURBO HYBRID

Maximum engine power: 110 kW (150 PS)
Maximum engine torque: 240 Nm

ELECTRIC MOTOR
Maximum motor power:

140 kW (190 PS)
Maximum motor torque:
236 Nm



COMBINED SYSTEM OUTPUT
Maximum combined power:

164 kW (223 PS)
Maximum combined torque:
476 Nm

*Test results are based on UN R101 (NEDC standard) laboratory conditions. Actual driving range and fuel consumption may vary depending on factors such as ambient temperature, driving behavior, passenger load, and other conditions.



The New ORA

Intelligent Driving Assist

Next Level Safety. Confidence in every drive.

- Hill Start Assist & Hill Descent Control (HSA | HDC)
- 360 Degree Surround View Camera with Body Transparent View
- Tire Pressure Monitoring System (TPMS) • Adaptive Cruise Control with Intelligent Cornering (Intelligent ACC)
- Forward Collision Warning (FCW)
- Auto Emergency Braking (AEB)
- Traffic Sign Recognition (TSR)
- Speed Limit Warning Function (SLWF) • Lane Center Keep (LCK)
- Lane Departure Warning (LDW)
- Lane Keeping Assist System (LKAS)
- Lane Change Assist (LCA)*
- Blind Spot Detection (BSD)*
- Door Open Warning (DOW)*
- Emergency Lane Keeping (ELK)*
- Rear Cross Traffic Alert (RCTA)*
- Rear Cross Traffic Braking (RCTB)*
- Rear Collision Warning (RCW)*
- Front Cross Traffic Alert (FCTA)*
- Front Cross Traffic Braking (FCTB)*

The New ERA Smart Connection

Digital Life, Effortless. Convenience, Redefined.

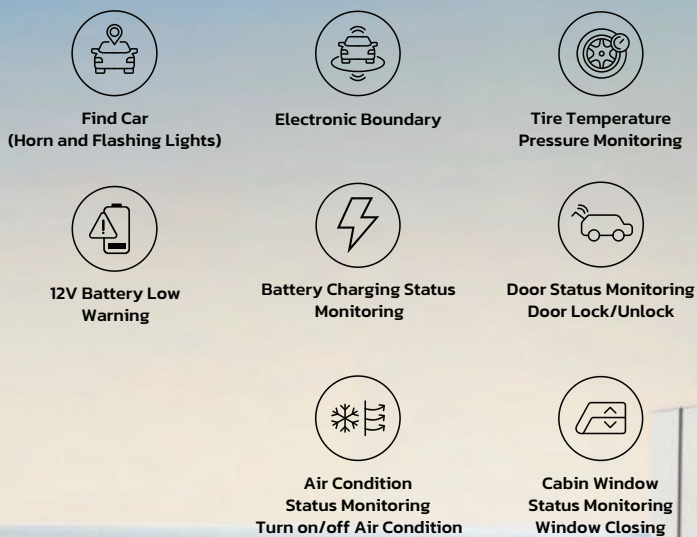
Seamlessly connect with your world, where every touch brings you closer to what matters. Welcome to a new era of intuitive, instant connectivity.



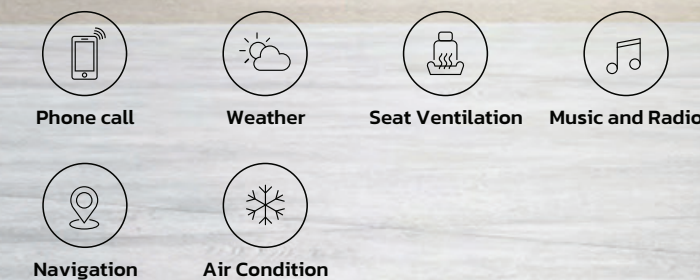
INTELLIGENT CONNECTIVITY

Effortlessly connect to everything you need at your fingertips. Control your vehicle via your smartphone with future-ready innovation, enhancing your journey and digital lifestyle to a new level of sophistication.

INTELLIGENT APPLICATION



VOICE COMMAND



SMART CONNECTIVITY

- Coffee OS 3.0 with the Snapdragon smooth interaction
- Complemented by a 14.6" multimedia touchscreen for responsive control
- Wireless Apple CarPlay & Android Auto
- Integrated Telematics connectivity system

10.25" INTEGRATED DISPLAY

10.25" Integrated digital driver display

- 50 W Wireless Charger for convenient fast charging*
- 2 Front USB Ports for additional connectivity

*Refer to technical specifications and standard equipment for details

PRO

Dimensions

- Length x Width x Height: 4,471 x 1,833 x 1,641 mm
- Wheelbase 2,720 mm
- Front / Rear Wheel Track Width 1,583 mm. / 1,577 mm
- Ground Clearance 175 mm
- Seating Capacity: 5

Engine

- 4-Cylinder Inline 16-Valve with Turbocharger
- Engine Displacement 1,499 cc
- Maximum Engine Power 110 (150) / 5,500-6,000 (kW (PS) / RPM)
- Maximum Engine Torque 240 / 1,800-4,000 (Nm / RPM)

Electric Drive Motor and Battery

- Permanent Magnet Synchronous Motor
- Maximum Motor Power 140 kW (190 PS)
- Maximum Motor Torque 236 (Nm)
- Lithium Ion Battery
- Battery Capacity 1.09 (kWh)
- Maximum Combined Power 164 kW (223 PS)
- Maximum Combined Torque 476 (Nm)

Charging Information

- Adjustable Regenerative Braking System
- Multi-Sound Pedestrian Warning System

Transmission System

- Transmission System DHT

Chassis and Suspension System

- Electric Power Steering (EPS)
- Front MacPherson Strut Independent
- Rear Multi-Link Independent

Brake System

- Front Brakes: Ventilated Disc Brakes
- Rear Brakes: Disc Brakes
- Electronic Parking Brake (EPB)
- Auto Brake Hold

Tire and Wheel

- Wheel Size 225/60 R18
- Tire Size Alloy 18"
- Fuel Tank 55 L

Exterior Equipment

- Intelligent LED Headlamp
 - Auto On-Off Headlamp
 - Follow Me Home
 - Auto High-Low Beam
- Rear Spoiler with High-Mounted Stop Lamp
- LED Daytime Running Lights
- Hidden LED Rear Taillights
- Manual Tailgate
- Rear Wiper
- Automatic Rain-Sensing Front Wipers
- Roof Rails
- Electric Power Adjustable Exterior Mirrors
- Anti-Theft Alarm System

Interior Equipment

- Driver's Seat: 6-Way Power Adjustable
- Front Passenger's Seat 4-Way Manual Adjustable
- Seat Material: Leatherette
- 60:40 Split-Folding Rear Seats
- Rear Center Headrest
- Multifunction Steering Wheel
- 4-Way Adjustable Steering Wheel
- Rearview Mirror: Manual
- Windows One-Touch Up/Down with Anti-Pinch: Driver
- Sun Visors with 8.8" Vanity Mirror and LED Lights: Driver
- Sun Visors with Vanity Mirror (No Light): Front Passenger
- Front Reading Lights
- Rear Cabin Lights
- Rear Window Defogger

Exterior Colors

- ONYX BLACK
- IVORY WHITE
- MOUNTAIN GREY

Interior Colors

- DARK GREY

Air Conditioning

- Automatic Air Conditioning
- Rear Air Ventilation Grille
- N95 filter
- Cooling Box 3.2L

Convenience Features

- Driving Modes: Eco, Normal, Sport, Snow
- Digital Screen 10.25"
- Multimedia Touch Screen 14.6"
- Intelligent Online Navigation
- 6 Speakers
- Voice Control: Thai and English
- Wireless Apple CarPlay & Android Auto
- Speed Volume Sensing
- Bluetooth
- Telematic
- Smart Entry Key (2 pieces)
- Push Start System
- Remote Vehicle Control via Mobile App
- USB Ports

Front USB: 1 USB Type-A + 1 USB Type-C
Rear USB: 1 Type-C

- Software Updates (OTA)

Safety & Driver Assistance

- Emergency Call (E-Call)
- 6 Front / Side / Curtain Airbags
- Front Seatbelt Reminder
- Anti-Lock Braking System (ABS)
- Electronic Brakeforce Distribution (EBD)
- Traction Control System (TCS)
- Hill Start Assist Control (HSA) and Hill Descent Control (HDC)
- ISOFIX Child Seat Anchors
- Auto Door Lock When Reach The Speed
- 4 Rear Parking Sensors
- 360 Degree Surround View Camera with Body Transparent View
- Tire Pressure Monitoring System (TPMS)
- Tire Repair Kit

Controlling via Application

- Remote Start / Off Vehicle
- Door Lock / Unlocked
- Find Car (Horn and Flashing Lights)
- Turn On / Off Air Condition
- Remote Cabin Air Purifier
- Monitoring Vehicle Status

Advanced Driver Assistance Systems (ADAS)

- Adaptive Cruise Control with Intelligent Cornering (Intelligent ACC)
- Front Collision Warning (FCW)
- Auto Emergency Braking (AEB)
- Traffic Sign Recognition (TSR)
- Speed Limit Warning Function (SLWF)
- Lane Center Keep (LCK)
- Lane Departure Warning (LDW)
- Lane Keeping Assist System (LKAS)

ULTRA Additional Equipment (+)

Exterior Equipment

- Electric Tailgate
- Electric Power Folding Exterior Mirrors
- Auto Folding Exterior Mirrors on Lock

Interior Equipment

- Driver's Seat
 - Ventilation Function
 - Memory Function: 3 Position
- Front Passenger's Seat
 - 4-Way Power Adjustable
 - Ventilation Function
- Rearview Mirror: Auto Dimming
- Windows One-Touch Up / Down with Anti-Pinch: 4 Windows
- Sun Visors with 8.8" Vanity Mirror and LED Lights: Front Passenger
- Ambient Lights

Convenience Features

- 9 Speakers
- Wireless Charger (50 W)

Controlling via Application

- Remote Opened / Closed Tailgate

Advanced Driver Assistance Systems (ADAS)

- Lane Change Assist (LCA)
- Blind Spot Detection (BSD)
- Door Open Warning (DOW)
- Emergency Lane Keeping (ELK)
- Rear Cross Traffic Alert (RCTA)
- Rear Cross Traffic Braking (RCTB)
- Rear Collision Warning (RCW)
- Front Cross Traffic Alert (FCTA)
- Front Cross Traffic Braking (FCTB)

AFTER SALES SERVICE

New Car Warranty

5years or 150,000 km (whichever comes first)

Battery Warranty

10years battery warranty with unlimited mileage

Free Maintenance labor costs

5years or 100,000 km (whichever comes first)

24 hr. Roadside Assistance

24-hour emergency assistance.

GWM Contact Center

24-hour coordination and information service.

Telematics

GWM Telematics Application available for service, providing care and management for your vehicle.

Courtesy Car Service

Car replacement availability during car service.*

Mobile Service

Off-site car inspection and maintenance services are provided.*

Pick up & Delivery Service

Pick up and delivery service for maintenance service.*

*Terms and conditions are as specified by the company

CAR DIMENSION

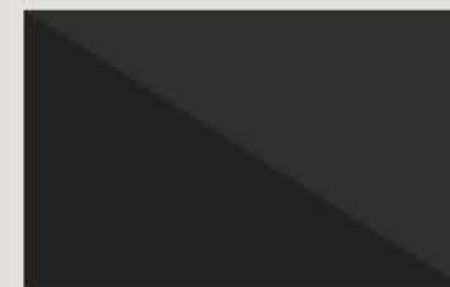


INTERIOR COLOR



DARK GREY

EXTERIOR COLOR



ONYX BLACK



MOUNTAIN GREY



IVORY WHITE