
GWM
NEXT-LEVEL IS HERE!
HAVAL
JOLION MAX
THE ALL-NEW HAVAL
JOLION MAX
ICE



WELCOME TO NEXT-LEVEL MOBILITY

The HAVAL JOLION MAX ICE brings dynamic styling, confident performance and everyday versatility to the compact SUV segment.

Powered by a responsive 1.5-litre turbocharged petrol engine, the Jolion Max ICE delivers an engaging drive while offering the practicality, comfort and technology expected from a modern SUV.

THE ALL-NEW HAVAL JOLION MAX

Performance enhanced

The JOLION MAX ICE pairs a responsive 1.5-litre turbocharged petrol engine with a 7-speed dual-clutch transmission (7DCT) for smooth, responsive performance. Engineered for confident acceleration and composed handling, it delivers a refined driving experience that is equally at home in the city or on the open road.



The All-New

JOLION MAX ICE

delivers a remarkable combined output of

140 HP and

220 Nm of torque

NEXT-LEVEL DESIGN

HAVAL JOLION MAX ICE - Interior Design

The HAVAL JOLION MAX ICE combines a modern, well-appointed interior with practical technology and everyday comfort. Its thoughtfully designed cabin features an integrated infotainment system, convenient connectivity features and a range of driver-assistance and safety technologies, delivering a confident and connected driving experience.While sharing the typical HAVAL premium interior finishes, connectivity suite and safety technologies, the all-new HAVAL JOLION PRO sets itself apart on a visual level with a decidedly sportier look than its earlier namesake.







HAVAL JOLION MAX ICE - Exterior Design

The HAVAL JOLION MAX ICE features a bold, contemporary exterior designed to give the compact SUV a confident road presence. Its distinctive front-end styling, sleek LED lighting and sculpted body lines create a modern appearance, while the aerodynamic profile and refined rear design complete its dynamic look.

Exterior Color



Grey Black White

Enhanced Visibility

Light the way with the HAVAL JOLION MAX ICE's LED lighting system, designed to provide clear illumination of the road ahead. Complemented by daytime running lights, the modern lighting signature enhances visibility while adding to the vehicle's distinctive exterior design.



EXPERIENCE THE FUTURE OF DRIVING WITH GROUNDBREAKING TECHNOLOGY, OFFERING UNMATCHED VISIBILITY AND TAKING YOUR JOURNEYS TO THE NEXT LEVEL

An Air of Sophistication

Step inside the HAVAL JOLION MAX ICE and experience a modern cabin designed around comfort, convenience and everyday practicality. The thoughtfully appointed interior, ergonomic controls and supportive seating create a refined environment for both driver and passengers, while integrated technology keeps essential functions within easy reach.



The digital driver's display and floating central touchscreen are complemented by carbon fibre-inspired panel accents.

Eye-Catching

The HAVAL JOLION MAX ICE makes a confident impression from every angle. Its contemporary rear design features distinctive lighting, sculpted surfaces and a robust bumper treatment, giving the SUV a clean, modern appearance while complementing its dynamic overall styling.



Every turn a statement

An improved suspension setup in the all-new HAVAL JOLION PRO offers a more responsive driving persona, featuring independent multi-link suspension. Paired with glossy 18-inch black alloy sports wheels, every turn becomes a statement.

Wheel



Wheel 1 Wheel 2

NEXT-LEVEL PERFORMANCE

Smooth and Responsive

The HAVAL JOLION MAX ICE is powered by a 1.5-litre turbocharged petrol engine, delivering responsive performance for confident everyday driving. Paired with a 7-speed dual-clutch transmission (7DCT), the powertrain is designed to provide smooth gear changes and an engaging driving experience, while maintaining the efficiency expected from a compact SUV.

Confident Performance

With turbocharged power and a responsive transmission, the JOLION MAX ICE delivers a balanced combination of performance, drivability and everyday efficiency. Whether navigating city streets or heading out on the open road, its powertrain is engineered to provide smooth, responsive acceleration and confident performance.

A Drive Mode for Every Journey

The HAVAL JOLION MAX ICE offers selectable driving modes designed to adapt the vehicle’s driving characteristics to different conditions and preferences. Whether you're navigating everyday city traffic or enjoying a more spirited drive, the available drive modes give you greater flexibility and control behind the wheel.

“SMART ENGINEERING, RESPONSIVE TURBOCHARGED PERFORMANCE AND AN EFFICIENT 7-SPEED DUAL-CLUTCH TRANSMISSION COME TOGETHER TO DELIVER A CONFIDENT, REFINED AND ENJOYABLE DRIVE.”

NEXT-LEVEL SAFETY TECH



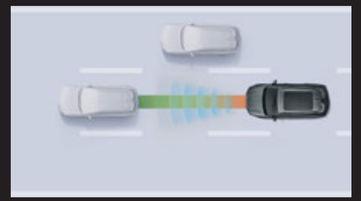
Lane keeping technology

Advanced driver-assistance technology helps keep the JOLION MAX ICE centered in its lane, with features designed to detect unintended lane departure and provide corrective steering assistance when required. It also supports greater driver awareness on the road.



360° visibility & rear safety

The JOLION MAX ICE provides enhanced awareness around the vehicle with available camera and parking-assistance technology. Rear safety features help monitor the area behind the vehicle, supporting safer and more confident maneuvering when reversing.



Smart cruise & braking tech

Available driver-assistance technology helps maintain a set speed and supports safer following distances on the road. Braking assistance can also help detect potential hazards and provide alerts or braking support when required, adding confidence to every journey.

“OFFERING AN INTUITIVE, SAFE DRIVING EXPERIENCE BY INTEGRATING A 360-DEGREE CAMERA, ADAPTIVE CRUISE CONTROL AND LANE SUPPORT SYSTEMS.”

Complete peace of mind

Enjoy greater confidence with comprehensive after-sales support for HAVAL JOLION MAX ICE owners. From routine servicing and maintenance to ongoing customer care, our commitment is to deliver reliable support and a positive ownership experience throughout your vehicle’s journey.

connectiveCARE
connected to, and caring for you



Safer Cabin Space



NEXT-LEVEL TECHNOLOGY

Responsive steering

The JOLION MAX ICE is designed to deliver confident, composed handling with responsive steering that makes everyday driving comfortable and easy to control, whether navigating busy streets or cruising on the highway.

Style & functionality

Designed with both convenience and practicality in mind, the JOLION MAX ICE features an intuitive cabin layout with easily accessible controls and electronic parking functionality, helping create a clean, modern and effortless driving experience.



Seamless infotainment

Stay connected on every journey with the JOLION MAX ICE’s intuitive infotainment system, designed to put entertainment, information and vehicle functions within easy reach. Smartphone connectivity and an integrated audio system enhance convenience, keeping you connected and entertained wherever the road takes you.

Visionary convenience

Effortless charging for compatible smartphones is within easy reach with the convenient wireless charging pad. Designed to reduce cable clutter and keep your device powered while on the move, it adds another layer of everyday convenience to the JOLION MAX ICE.



Intelligent information at a glance

Designed to keep essential driving information within easy view, the JOLION MAX ICE provides convenient access to key vehicle and driving information through its driver display and intuitive controls. This helps reduce the need to look away from the road, supporting a more focused and confident driving experience.

NEXT-LEVEL LUXURY

Space to spare

The JOLION MAX ICE makes everyday practicality a priority, with a spacious cabin designed to provide comfortable seating for both driver and passengers. Its versatile interior also provides useful storage space for the demands of daily driving, shopping and longer journeys.

Make yourself comfortable

Settle into a cabin designed with everyday comfort in mind. The JOLION MAX ICE combines supportive seating with an ergonomically arranged interior, giving the driver and passengers a comfortable environment for both short trips and longer journeys.

Room for every journey

The thoughtfully designed cabin creates an open, contemporary environment with ample space for occupants and their belongings. Whether commuting around town or heading out for the weekend, the JOLION MAX ICE is designed to make every journey more comfortable and convenient.



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Notes: Ts & Cs apply. The information herein is provided as a guide only. Specification is subject to change at any time. Please contact your nearest dealer to confirm current specification. Vehicle/s shown may differ. Date of publication – June 2024. E&OE. 26826